



COLLEGE IS GIVING YOU THE **TOOLS**. WE'LL GIVE YOU THE **REASONS**.

BECAUSE
THE WEB IS
HUMAN

BECAUSE
YOU WANT A
CAREER

BECAUSE
PORTLAND
WINS

CrowdSource Summit, presented by the Higher Education Web Professionals Association, is a new conference for college and university students who want to explore the many possibilities that "working on the Web" encompasses. We'll focus on the multidisciplinary nature of Web work, moving beyond the tools and the technology to look at the human side of creating online experiences. We'll look at the WHY

Registration is only \$50, which includes sessions, meals, and a t-shirt!

We all **consume** the Web. We watch videos, we join social networks, we read articles or posts. Many of us **contribute** to the Web. We blog, we make Vines, we share photos, we post to Reddit. And some of us help **create** the Web. We write code, we build apps, we design interfaces. CrowdSource Summit will help you make the move from consumer to contributor to creator, whatever your level of technical prowess.

WHEN

Friday, October 17 and Saturday, October 18, 2014

WHERE

Red Lion Hotel on the River – Jantzen Beach, Portland, Oregon

crowdsource.highedweb.org

REGISTER

**JOIN THE
CONVERSATION**

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